

Immerse

WAITEMATA DHB

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THE PROBLEM

why it's hard to train medics the old school way

TIME

getting time
to train staff
is tricky & adhoc

MONEY

expensive in
time and lost
productivity

EXPERIENCE

often very difficult
to simulate
emergency situations

THE SOLUTION



SAVE TIME



SAVE MONEY



EXPERIENCE

THE PROJECT

Our approach

TV background

Casting

Knowledge vs script

Professional input

Gamifying

Knowledge transfer

Actors

TECH

VR camera rigs

Sound issues

Product development

Distribution

Record collection

QUANTITATIVE

i



SMALL SAMPLE



UNVALIDATED
QUESTIONS



ACLS



BARRIERS TO
ACCESS

QUALITATIVE



FAVOURABLE



IMMERSIVE



PROMOTED
LEARNING



ALLAYED
ANXIETY

"It's just more experience.

More familiarity.

Makes you a little less nervous.

You can just sit back you do your thing.

Use your brain."

PARTICIPANT 1

"It did feel as if you are **there** instead of in your room doing whatever. Which is nice.

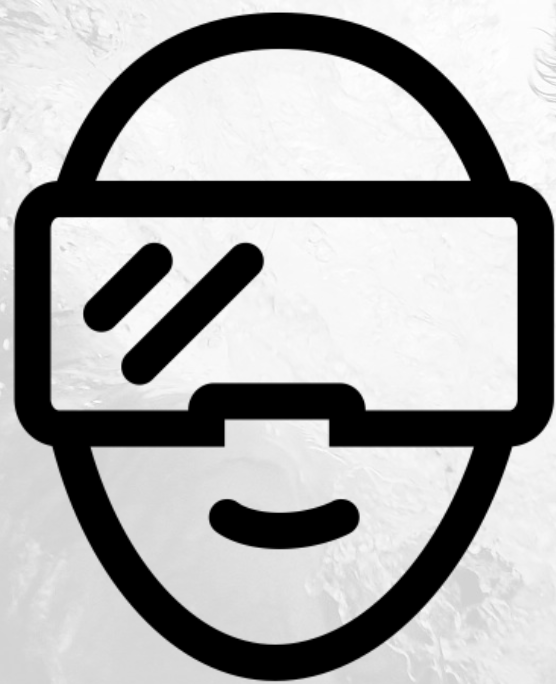
It involves you in the scenario and you become **a lot more engaged.**"

PARTICIPANT 3

"I started rattling off
differentials which was
actually really cool.

You don't do that when you're
reading the ACLS manual"

PARTICIPANT 3



**WHAT
NEXT?**

A person is running on a trail, with mountains in the background. The scene is overlaid with a semi-transparent white filter. The text 'THANK YOU' is written in large, bold, orange letters across the center of the image.

**THANK
YOU**

Come see us in the break!